

# ONLINE PRIVACY POLICY

## Introduction:

At Blue Water Dental, we are committed to protecting your privacy and ensuring the security of any personal information that you may provide to us. This Privacy Policy outlines the information we may collect from you, how we use it, and the steps we take to ensure that it is protected.

## Cookie Specific Privacy Policy:

### 1. What are cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They are used to store information about your visit, such as your preferences and actions on the website.

### 2. What information is collected?

When you visit our website, we may collect information about your browser, device, and actions on the site through the use of cookies. This information helps us to understand your interests and improve our website.

### 3. What is done with the information?

The information collected through cookies is used for traffic analysis and to improve the content and functionality of our website. We do not sell, give, or trade the statistics we store to any third parties for data-mining or marketing purposes.

### 4. How to reject, delete, or accept cookies?

Depending on the browser that you use, you can set your preferences to block or refuse cookies, and/or be notified before they are placed. You may also delete cookies that have already been placed on your computer or device.

### 5. Explain that there are no harmful technical consequences/risks

Cookies are not harmful and cannot introduce viruses or extract personal contact information. They are a common and safe method for websites to store information about your visit.

## Formatting an Online Privacy Policy:

Our Privacy Policy is written in plain, readable language and is designed to be a part of our website. It is easily accessible throughout our site and is designed to be short, friendly, and intuitive.

## Use of Personal Information:

If we collect any personal information from you, such as your name and email address, we will use it only for the purpose for which it was provided, such as to respond to a query or send you updates about our services. We take appropriate security measures to protect your personal information against unauthorized access, disclosure, or destruction.

## Conclusion:

We believe in creating a transparent environment in which visitors to our website can have confidence in our commitment to protecting their privacy. If you have any questions or concerns about our Privacy Policy, please do not hesitate to contact us.

Effective as of 01/31/2023.